

For students entering Fall, 2022 or later

International Business

Revised August 10, 2022

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The international business major prepares students for work in organizations whose owners, employees, customers and/or suppliers are not confined to the borders of one nation. The curriculum requires a strong foundation of language and culture, history, geography and political science along with the business core classes.

Name	Student ID			
I. Basic Graduation Requirements	IV. Business Core Requirements (48 Credits)			
	The Business Profession Sequence - Every Semester	Fall	Sprii	
120 - Total Credit Hours	BUS 001 - The Business Profession I			
42 - 100-Level or Above Credit Hours	BUS 002 - The Business Profession II			
	BUS 003 - The Business Profession III			
2.0 or Above - Cumulative GPA	BUS 004 - The Business Profession IV			
2.0 or Above - Business 100-Level Course GPA	BUS 005- The Business Profession V - as needed			
		Credit	Grac	
Graduation Agreement - Due 15 months prior to graduation	ACCT 041 - Introduction to Financial Accounting	3		
	ACCT 042 - Introduction to Managerial Accounting	3		
Graduation Application - Online In MyDUSIS	ECON 002 - Principles of Microeconomics	3		
	IS 044 - Microsoft Office Tools for Business Analysis	2		
	MATH 028 (or higher) - Business Calculus	3		
II. Drake Curriculum - Areas of Inquiry (AOI's)	BLAW 060 - Business Law I	3		
Course Credit Grad	e BUS 070 - Globalization	3		

II. Drake Curriculum - Areas of Inquiry (AOTS)				
	Course	Credit	Grade	
First-Year Seminar		3		
Critical Thinking	ACCT 041	3		
Written Communication		3		
Information Literacy	MGMT 170	3		
Historical Foundations		3		
Historical Foundations		3		
Global and Cultural Understanding	BUS 070	3		
Values and Ethics	BLAW 060	3		
Artistic Experience		3		
Physical Science*		3 or 4		
Life Science*		3 or 4		
Quantitative Literacy	STAT 071	3		
Engaged Citizen		3		
Senior Capstone	BUS 195	3		
*One science course must include a lab.	•			

III. All University Required Courses						
	Course	Credit	Grade			
Blueprint for Success-Take in first semester	INTD 025	1				
Equity and Inclusion**		3				
** May be used to fill an AOI.						

	Credit	Grade
ECON 010 - Principles of Macroeconomics	3	
POLS 065 - Comparative Politics or 075 - World Politics	3	
MGMT 170 - International Management	3	
Choose Three: ECON 130, 131 or 135; MKTG 170; FIN 170; WLC148		
Course one	3	
Course two	3	
Course three	3	
Foreign Language - 052 level completed in one language.	3 to 12	

International Experience

BUS 073 -Professional Verbal Communication

IS 075 - Information Technology and Business STAT 071 (or ACTS 131) - Statistics I

STAT 072 (or ACTS 135) - Statistics II

MGMT 110 - Organizational Behavior

MKTG 101 - Marketing Principles BUS 195 - Business Strategy and Policy

MGMT 120 - Management of Operations

FIN 101 - Corporate Finance

BUS 074 - Professional Written Communication

Six credits of international experience through participation in J-Term, Summer Term, Semester Abroad, or approved Internship Experience

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